

**Outdoor Recreation Task Force  
October 14, 2004  
East Building at the State Capitol  
First Floor, South East Conference Room  
Salt Lake City, Utah**

**I. 10:00 Welcome  
Approval of Minutes**

**II. 10:15 Reports**  
A. Letter to Senator Bennett Regarding BLM budget for San Rafael  
B. Sub-group report on Westwater land exchange proposal  
C. Lease protest / site visit

**III. 11:00 Recreation Gem Identification**  
A. Preliminary candidates (In-house nominees)  
B. Local approaches: Sevier County example – Ralph Okerlund  
C. Next steps discussion

**12:15 Lunch**

**IV. 12:45 Presentation Tourism Branding / Revenue Issue – Nan Anderson**

**V. 1:30 Presentation on Fees and Value Creation – Dean Reeder**

**1:45 Break**

**VI. 2:00 Task Force Discussion:** How can we increase economic return and job/business creation related to outdoor recreation?

**VII. 3:00 Other Business**

**VIII. 3:15 Date and location for next meeting**

**IX. 3:30 Adjourn**